

SIR C.R.REDDY COLLEGE FOR WOMEN , ELURU
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)



**CENTRE FOR INNOVATION AND INCUBATION &
ENTREPRENEURSHIP**

2022-2023



SIR C.R.REDDY COLLEGE FOR WOMEN

**(Affiliated to Adikavi Nannaya University,Rajahmahendravaram)
Vatluru (Post), Pedapadu Mandal, Eluru Dist(AP)**

Workshop

On

WOMEN ENTREPRENUERSHIP

Date: 22-07-2022

Venue: PG Seminar Hall

Organized By



**CENTRE FOR INNOVATION,
INCUBATION&ENTREPRENUERSHIP**

2022-23

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BRIEF NOTE

Sir C R Reddy College for women, Eluru has established Centre for Innovation and Incubation & Entrepreneurship focuses on fostering innovation, nurturing startups, and supporting entrepreneurial ventures.

A Centre for Innovation and Incubation and Entrepreneurship tailored for students is a specialized facility within an educational institution designed to foster a culture of innovation, creativity, and entrepreneurial thinking among students. These centres aim to provide a supportive environment for students to explore and develop their entrepreneurial ideas.

OBJECTIVES OF CIIE

1. Students can work on their startup ideas, fostering a collaborative and innovative atmosphere.
2. Students connected with experienced entrepreneurs, industry professionals, and faculty members who can guide them in their entrepreneurial journey.
3. Offering workshops, training sessions, and seminars to equip students with essential entrepreneurial skills,
4. Providing access to seed funding or small grants to help students kickstart their entrepreneurial ventures and turn their ideas into prototypes
5. Organizing hackathons, innovation challenges, and competitions that encourage students to solve real-world problems and develop entrepreneurial solutions.

CIIE in association with Skill Development Cell organised Workshop on Women Entrepreneurship on 22 July 2022 in PG Seminar at 1.30 PM.

Final year B.Com students attended for the program

ABOUT PROGRAM

Women Entrepreneurship focused on addressing and promoting the role of women in business and entrepreneurship. The objective is to create awareness, provide valuable insights, and encourage discussions on various aspects of women's participation in the business world.

Women entrepreneurship refers to the activities and initiatives undertaken by women to establish, run, and grow businesses. This growing trend reflects the increasing presence and influence of women in the business world

1. Programs help students develop essential entrepreneurial skills such as business planning, financial management, marketing, and problem-solving.
2. Encourages the development of leadership skills, empowering female students to take charge of their ventures and initiatives.
3. Facilitates connections with industry professionals, mentors, and potential collaborators, expanding students' professional networks.
4. Integrates entrepreneurship education into the academic curriculum, ensuring that students have a theoretical foundation to complement practical experiences.
5. Conducts workshops, training sessions, and seminars to enhance students' knowledge and skills in entrepreneurship.

LEARNING OBJECTIVES AND OUTCOME

LEARNING OBJECTIVES

1. Focus on empowering women to become successful entrepreneurs by providing them with the knowledge, skills, and resources needed to start and grow their businesses.
2. Provide information on available resources and support systems for women entrepreneurs, including funding opportunities, mentorship programs, and business development services.
3. Encourage creative thinking and innovation among women entrepreneurs, fostering an entrepreneurial mindset that can lead to the development of unique and competitive business ideas.
4. Develop effective communication and presentation skills, including the ability to pitch business ideas confidently to investors, partners, and customers.

LEARNING OUT COMES

1. Develop a comprehensive business plan, including elements such as mission and vision statements, target market analysis, competitive analysis, and financial projections.
2. Apply creative thinking and innovative approaches to problem-solving, fostering an entrepreneurial mindset that adapts to changing market dynamics.
3. Establish connections with fellow participants, creating a supportive peer network for ongoing collaboration, mentorship, and mutual encouragement.

REPORT

Sir C R Reddy College for Women, Eluru conducted Workshop on Women Entrepreneurship at dated 22-07-2022. The guests for this programme are Dr.T.Karthikeya Sharma, Professor NIT , Anjani Srinivas, swalambi Bharat Abhiyan discussed about success and failures.

Karthikeya Sharma told women entrepreneurs. The percentage of women entrepreneurs are very less comparatively men entrepreneurs. He told that don't fear for failure, even failures happen don't leave it until success happens. So there is no question of failure. Women are very stubborn the won't leave any failures until get success.

Anjani Srinivas told Innovation have become very important to enhance the value of entrepreneurship creativity helps us how to improve existing business practice. Innovation about making a process that can convert invention or gain idea to become more marketable product or service.He also discussed about success and failures. They also told that success only comes by preserving despite failure

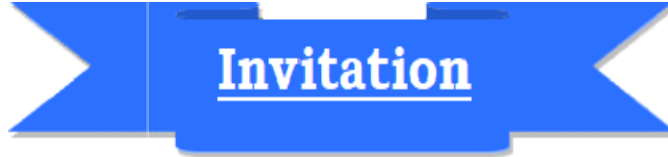
Anjani Sharma told entrepreneurship development among rural women helps to enhance their personal capabilities and increase decision making stands is the family and society as a whole. They were engaged in starting individual or collective income generation programme with the help of self help group.

To inculcate entrepreneurial skills they motivated the students. They gave an active talk about who is entrepreneurs, what are the skills required for entrepreneurs all are discussed.

SIR C. R. REDDY COLLEGE FOR WOMEN

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Vatluru(Post), PedapaduMandal, EluruDist(AP)



You are cordially invited to inaugurate

WORK SHOP

ON

WOMEN ENTREPRENEURSHIP

Chief Guest: Sri Chalasani Viswanadh Rao garu

Correspondent, Sir C R Reddy College for Women, Eluru

Guest of honor : Smt P. Sailaja

Principal, Sir C R Reddy College for Women, Eluru

Resource Persons: Dr. T. Karthikeya Sharma, Professor, NIT

Anjani Srinivas, Swalambi Bharat Abhiyan

Date: 22-07-2022

Venue: Seminar Hall

Time: 10.00 am

PERMISSION LETTER

To
The Principal,
Sir.C.R.Reddy College for women,
ELURU.

Sub: Request to grant permission to arrange workshop on women Entrepreneurship

This is to bring to your kind notice that Centre for Innovation and Incubation & Entrepreneurship in association with Nava Bharat Nirman Sangh is planning to arrange Workshop on women Entrepreneurship on 22-07-2022 . In this context we request you to grant permission to conduct the program for III Bcom students in seminar hall .

Thanking you Madam,

Principal

Principal
Sir C.R.Reddy College for Women
ELURU

Permitted
[Signature]

Yours faithfully,

B. Nereudi

Notice

NOTICE

Date: 21-07-2022

This is to inform that Centre for Innovation and Incubation & Entrepreneurship in association with Nava Bharat Nirman Sangh is going to conduct a Workshop on Women Entrepreneurship on 22-07-2022 in Seminar hall . All the students and staff are request to attend the program and make the session successful.


Principal

Principal
Sir C.R.Reddy College for Women
ELURU

SIR C R REDDY COLLEGE FOR WOMEN ELURU

(AFFILIATED TO ADIKAVI NANNYA UNIVERSITY , RAJAMAHENDRAVARAM)

CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

ATTENDANCE SHEET

CLASS & SECTION: II BCM (C A)

SL.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
1	218001	BACHALA NAGA VENKATA SIRI	B. Niri
2	218002	BATTULA MOUNIKA SRI	B. Mounika Sri
3	218003	GANISETTI RAMYA	G. Ramya
4	218004	GHANTA YASWINI	G. Yaswini
5	218006	GHANTASALA ANKITHA	G. Ankitha
6	218008	GUNDUBOYINA RATNA KUMARI	G. Ratna Kumari
7	218009	KAMMA SAI TULASI	K. Sai Tulasi
8	218010	KOSURI MADHAVI	K. Madhavi
9	218011	KUNDETI GNANESWARI	K. Gnaneswari
10	218013	BALINA ANITHA	A. Anitha
11	218014	BANTUMALLI MANJUSHA	Manjusha
12	218015	BATTA DEVI	Devi
13	218016	BHIMADOLU NAGAMMA	Nagamma
14	218017	BONU LAVANYA	Lavanya
15	218018	CHENIMENI SUDHA RANI	Rani
16	218019	CHINNAMSETTI NAGA DURGA DEVI	Durga
17	218020	DAKAMURI RENUKA	Renuka
18	218021	DOKALA VANI	Vani
19	218022	DONDAPATI PRAMEELA	Prameela
20	218023	DUGGIPOGU LALITHA SRI AMBICA	Ambika
21	218024	ECHURI DEEPIKA	Deepika
22	218025	EMMANI VENKATA NAGA SRI BHARGAVI	Bhargavi
23	218026	GARIKIMUKKU SRIVALLI	G. Srivalli
24	218027	GONNABATHULA GIRIJA	G. Girija
25	218028	GUBILI RADHA SARANYA	Saranya
26	218030	KALLEPALLI SRAVANI	Sravani
27	218031	KANDREKULA HIMABINDU	Hima Bindu
28	218032	KELAKA VIJAYA LAKSHMI	Kalika
29	218033	KOLIKIPAMULA NANDINI	Nandini

B. Niri

SL.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
30	218035	KOTA SIVA MOUNIKA	K. Swamounika
31	218036	KOTTA BHARGAVI	K. Bhargavi
32	218037	KATTA RAJINI	K. Rajni
33	218038	LOTTI DURGA BHAVANI	L. Durga Bhavani
34	218039	MAREEDU CHANDRIKA	M. Chandrika
35	218040	MERUGU PRIYANKA	M. Priyanka
36	218041	MOHAMMED TASLEEM	M. Tasleem
37	218042	MUNGANTI RAJESWARI	M. Rajeswari
38	218043	NAKKINA BHARATHI	N. Bharathi
39	218044	PAMPANA YASASWINI	P. Yasaswini
40	218045	PAMULA NAGA PUSHPA	P. Naga Pushpa
41	218046	POLAVARAPU SHARMILA VANI	P. Sharmila Vani
42	218047	RATNALA MARY GRACE	R. Mary Grace
43	218048	RAYI SRUTHI KEERTHANA	R. Sruthi Keethana
44	218049	SAGIRSETTI PAVANI	S. Pavani
45	218050	SAKALA NAVYA	S. Navya
46	218051	SAMBOJU RAMYA	S. Ramya
47	218052	SAYED CHANDINI	S. Chandini
48	218053	SHAIK RAFFIYA	S. Raffiya
49	218054	SHAIK SUMMAYYA	S. Summayya
50	218056	BANDHAM LAKSHMI DEVI PRIYANKA	B. L. D. Priyanka
51	218057	KONDAPALLI PUJITHA	K. Pujitha
52	218058	KONKIMALLA NAVYA SRI LAKSHMI	K. Navya Sri
53	218059	MURTHINENI RITHIKA CHOWDARY	M. Rithika
54	218060	NADELLA NAGA SOWMYA	N. Naga Sowmya
55	218063	TAGARAM AMRTHA SRI	T. Amrtha Sri
56	218064	TALARI KEERTHI	T. Keerthi
57	218065	THOKKUDUBIYAPU PRABHAVATHI	T. Prabhavathi
58	218066	VEERAVALLI MANASA PRIYA	V. Manasa Priya
59	218067	ANKEM MOUNIKA NAGA SIROMANI	A. Mounika
60	218068	GARLAPATI LAKSHMI	G. Lakshmi
61	218069	GUBILI ARCHANA	G. Archana
62	218070	GUNTAPALLI SRAVANI	G. Sravani
63	218071	KUNTAM BHARGAVI PRIYA	K. Bhargavi Priya
64	218072	L RAJESWARI (LAVURI)	L. Rajeswari
65	218073	MAMIDAPALLI NAGA ROSHINI	M. Roshini
66	218074	MANNEY BHANU SRI ABHISHIKTHA	M. Abhishiktha
67	218075	MEKALA CHANDRIKA	M. Chandrika
68	218076	NAMBURI BHARGAVI	N. Bhargavi
69	218077	NIMMAGADDA PUSHPANJALI	N. Pushpanjali

B. Nirmal

SL.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
70	218078	PEDAPALLI TULASI	P. Tulasi
71	218080	PRODDUTURI PUJITHA	P. Poojitha
72	218081	RAJANALA DIVYA PRIYA	R. Divya priya
73	218082	REDDY INDU	R. Indu
74	218083	REDDY NAGA VENKATA DURGA RANI	R. Nani
75	218084	REMAILI AROGYAM	R. Arogyam
76	218085	SAIDU KRISHNA PRIYANKA	S. Krishna Priyanka
77	218086	SONGA KEERTHI	S. Keerthi
78	218087	SRI REKHA ALAPATI	S. Rekha
79	218088	SUNKARA NAGA BHUVANESWARI	S. Bhuvan
80	218089	TAMMALALA MEGHANA	T. Meghana
81	218090	TERA JOSE MARY	T. Mary
82	218091	THOTA PRIYANKA	T. Priyanka
83	218093	VALLABHANENI GEETHA JYOTHI	V. Geetha Jyothi
84	218094	VELPU SRI LATHA	V. Sri Latha
85	218095	VEERAVARAPU VIJAYA	V. Vijaya
86	218097	YEDURUVADA DEEPIKA	Y. Deepika
87	218098	YELAGADDA PAVANI	Y. Pavani
88	218099	MADU RAMYA	M. Ramya
89	218100	PEDAPATI MADHURI	P. Madhuri
90	218101	BATTA MANISHA	B. Manisha
91	218102	KOSURI LAKSHMI BHAVANI	K. L. Bhavani
92	218104	CHINNI JAYA NAGA VARDHINI	Ch. Vardhini
93	218105	TIYYALA SRAVANI	T. Sravani

B. Nirmal

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CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP ATTENDANCE SHEET

CLASS & SECTION: II BCOM (GEN)

SL.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
1	217002	CHILAKA HIMABINDU	Ch. Himabindu
2	217003	DOPPASANI RANI	D. Rani
3	217004	EDUPUGANTI SOWJANYA	E. Sowjanya
4	217005	KAMPATI LIKHITHA	K. Likhitha
5	217006	KANCHARLA HEPSIBA	K. Hepsiba
6	217007	PATI VASANTHI	P. Vasanthi
7	217008	UNDAVALLI SRI SRAYYA	U. Sri Sravya
8	217009	YAGANTI MOUNIKA CHOWDARY	Y. Mounika
9	217010	ADUSUMILLI VISHNU PRIYA	A. Vishnu Priya
10	217011	BELLAM LAVANYA	B. Lavanya
11	217012	CHOGANTIPATI SWATHI	Ch. Swathi
12	217013	CHINNAM AMMULU	Ch. Ammulu
13	217014	CHODE SRUTHI	Ch. Sruthi
14	217015	DEVARAPALLI AKHILA SAIPADMAJA	D. Akhila Sai padmaja
15	217017	GHANTA DAMINI NAVYA SOWJANYA	G. D. N. Sowjanya
16	217018	GORRELA YOGITHA RAJYA LAXMI	G. Rajya
17	217019	GUDISE MADHAVI	G. Madhavi
18	217020	GUMMALA ABHINAYA MANI PAUL	G. Abhinaya Mani Paul
19	217021	JAKKAMPUDI VIJAYA JYOTHI	J. Vijaya Jyothi
20	217022	JUJUVARAPU MOUNIKA	J. Mounika
21	217023	KOKKIRAPATI LOKESWARI	K. Lokeswari
22	217025	LAVETI TEJA SREE DURGA	L. Teja Sree Durga
23	217026	LOTTI RAMYA	L. Ramya
24	217027	MALLEMOGGALA PRUDHVITHA	M. Prudhvitha
25	217028	MANUPATI RANI SATYAM	M. Rani Satyam
26	217029	MERUGU LEKHANA	M. Lekhana
27	217030	MODUGU BHAVYA SRI	M. Bhavya Sri
28	217031	MOTHEPALLI SWATHI	M. Swathi
29	217032	MUKKELLI DURGA DEVI	M. Durga

B. Nirmala

SL.NO.	ROLL NO.	NAME OF THE STUDENT	SIGNATURE
30	217033	MULAM RAJESWARI	M. Rajeswari
31	217034	MUTTANGI ROHINI	M. Rohini
32	217035	NAGIREDDY LAKSHMI	N. Lakshmi
33	217038	PALLAPOTHU NAGA MANISHA	P. Nagananisha
34	217039	POLISETTY VIJAYA DURGA	P. Vijaya Durga
35	217040	RAYI SWAPNA PRIYA	R. Swapna Priya
36	217041	THOKALA PAVANI	T. Pavani
37	217042	THOKALA PADMAJA	T. Padmaja
38	217044	PENUBOYINA CHINDU PRIYA	P. Chindu Priya
39	217045	NEELAPALA KOMANDESWARI	N. Komandeswari
40	217046	KUNA LAVANYA DURGA	K. Lavanya Durga
41	217047	AKUNURI RAMYA	A. Ramya
42	217048	NEKANTI LAKSHMI SRIYA	N.L. Sriya
43	217049	RACHAPROLU KUSUMA	R. Kusuma
44	217050	TUMATI SREYA	T. Sreya
45	217051	KATTERA NIHARIKA	K. Nihari
46	217052	LUKKA SRI LAKSHMI	L. Sri Lakshmi
47	217053	JAMI NAGA DURGA	J. Naga Durga

B. Nirmala

Photos



Smt P.Sailaja garu explaining and opening remarks of the program



Dr. T. Karthikeya Sharma garu explaining the concept



Mr .Anjani Srinivas garu explaining about entrepreneurship





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ELURU (A.P.)

**CENTRE FOR INNOVATION AND INCUBATION AND
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FEED BACK FORM

NAME OF THE PROGRAM : WORKSHOP ON WOMEN ENTREPRENEURSHIP

Please the option you find most suitable.

1. Did the resource person answer the questions asked by the students.
 YES NO
2. Did the lecture cover what you were expecting?
 GOOD POOR
3. How much interesting this session was for you?
 EXTREEMLY GOOD GOOD POOR
4. Over all effectiveness of the Lecture?
 EXTREEMLY GOOD GOOD POOR
5. Topic of the speaker was relevant to your area of interest?
 YES NO

J. Morab
Signature of the Student.

ROLL NO. 217022



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FEED BACK FORM

NAME OF THE PROGRAM : WORKSHOP ON WOMEN ENTREPRENEURSHIP

Please the option you find most suitable.

1. **Did the resource person answer the questions asked by the students.**
 YES NO
2. **Did the lecture cover what you were expecting?**
 GOOD POOR
3. **How much interesting this session was for you?**
 EXTREEMLY GOOD GOOD POOR
4. **Over all effectiveness of the Lecture?**
 EXTREEMLY GOOD GOOD POOR
5. **Topic of the speaker was relevant to your area of interest?**
 YES NO

dr. Suthi

Signature of the Student.

ROLL NO. 27014